



Altrusa Action

MONTHLY NEWSLETTER OF ALTRUSA INTERNATIONAL, INC. OF CENTRE COUNTY, PA
MAY 2010

Dinner: Wednesday, May 19, 6:00,
Celebration Hall
Menu: Barbeque chicken and
country ribs
Program: The May program is
“Our Club’s Future” hosted
by the Finance Committee
Reservations: Please call to make a
reservation –Call Barb (238-
8882) or email her at
bkfoxbark69@gmail.com by
the evening of Sunday, May
16th.

BOARD

President: Jill Lillie:
hmmbird@comcast.net
1st Vice President: Gini: v2f@psu.edu
2nd Vice President: Sindy:
sbutler@woodcraftindustries.com
Treasurer: Phyllis: cormanpi@aol.com
Recording Secretary: Amy:
amarama3@hotmail.com
Corresponding Secretary: Tammy
tamgentzel2@cs.com
Directors (2009-2011):
Ginny M: ginginm@aol.com
Theresa:
theresamcelwain@gmail.com
Director (2008-2010):
Susan: sbhoover@uplink.net

COMMITTEE CHAIRS

Communications co-chairs: Tammy:
tamgentzel2@cs.com and Ginny M.:
ginginm@aol.com
Finance: Phyllis: cormanpi@aol.com
International Relations co-chairs:
Norma: nrmkeller@gmail.com and
Ahmed: a_banya@hotmail.com
Membership: Sally:
greenhills1250@msn.com
Service: Gini: v2f@psu.edu

PRESIDENT’S MESSAGE

Conferences are on my mind-both past and future. Last week’s District Two conference in Altoona was absolutely amazing. Though I missed the majority of it, I heard nothing but positive comments about the great speakers and events. I did make Saturday’s banquet and our club put on quite a show. We won first place for the Nina Faye Calhoun award; first for the Mary Resh award; and second for the Ann Ayers yearbook award. We also were recognized through the Eleanor Petterson award for gaining the most new members, plus we won second place for the Pat Woodward award recognizing the highest number of conference attendees. The highlight of the evening however was the installation of Sandi Craig as new governor. It was a beautiful ceremony thanks to Phyllis Corman and a real tribute to Sandi and her new administration. As a club we should be proud both of our accomplishments and also very proud of Sandi. We are confident she will make a terrific governor. I also wanted to make members aware of some upcoming conferences. Although they are not affiliated with Altrusa they are focused on women and leadership and promise to be both educational and entertaining. The first is the Entrepreneurial Women’s Expo to be held October 6, 2010 at Celebration Hall. Speakers include Kris Hanahan, a realtor with ReMax, speaking about balancing our lives; Judy Loy from Nestlerode and Loy, whose topic “Girls just wanna have funds” is about building for your retirement; Diane Brown from Penn State HR whose topic “Since Strangling Isn’t an Option” delves into handling difficult people; Molly Hetrick speaking on networking skills; and Barb Horne’s “To Tweet, To Fan, To Link-What is Social Media All About”. More information may be found online at www.ewesc.com. Another conference in October is the Pennsylvania Governor’s Conference for Women held on Thursday October 14th at the David Lawrence Convention Center in Pittsburgh. I attended this conference three years ago and have been trying to get back every year since. They bring in some very high-powered speakers. Last year speakers included Suze Orman, Tory Johnson, Marcus Buckingham and Lynn Doyle among dozens of others. I was fortunate to hear Maya Angelou, Teresa Heinz Kerry and Mia Farrow the year I attended. Go to www.pagovernorsconferenceforwomen.org to get more details. If enough members are interested in attending we could possibly get a table and go as a group. Let me know.

Warmly,

JILL

COMMITTEE REPORTS

Communications – Tammy and Gini M., Co-chairs

We have begun work on the yearbook. Please forward information regarding changes in snail mail, phone numbers or Email to Tammy G (gentzel.tammy@gmail.com) or Ginny M. (ginginm@aol.com) as soon as possible. We are looking for a committee member who would be willing to help us get monthly information regarding meetings and projects out to the media. This is not a time consuming job, it simply requires being organized and being able to send the information out in time to meet publication deadlines. If you are interested in serving in this capacity, please contact us!

Finance – Phyllis, Chair

See section on Annual Budget, page 5

International Relations – Norma and

Ahmed, Co-chairs
No report

Membership – Sally, Chair

LINDA BIERLEIN is being recommended for membership by Elli Beaver and Nancy Desmond. She is a legal assistant for McQuaide, Blasko Law Offices.

Service – Gini, Chair

This is the last month we will be collecting for Park Forest Day Nursery until next fall. The collection items are Clorox Wipes for hands or for furniture.

Business Meeting Minutes April 21, 2010

Guests: **Deb Seaward:** brought by Phyllis Corman

Accent: presented by Ginny Mulhatten about awards that our club has received in the past and which will be given out at conference. Phyllis Corman, Mildred Meder, and Barb Kautz helped put this together. Newsletters from **1985 thru**

2008 were reviewed to get information on our club's record.

Positive Notes:

June Krumrine: her neighbor Cindy Keith wrote an excellent book on dementia. Check it out.

Ginny Eisenstein: May 25th is the beginning of the deliveries for the family organic farm. They deliver so much each week. You can get a box or a couples share or do ala carte.

Micki Pharo: modeled one of her great finds at Spring Fling: a very nice brand new suit.

Jenn Shuey: art opening went really well. She sold 3 paintings. Exhibit is in the Lynn House in Bellefonte and will be open until July 25th.

Sandi Craig: she and her daughter-in-law survived taking a 14-year-old to Paris. They were able to get to the top of both Notre Dame and Eiffel tower. It was a successful trip. In addition, her granddaughter Lizzie has been wanting to be member of safety patrol. She had to write an essay and got selected so they are very happy for her.

Norma Keller: many Altrusans attended a retirement for Ellie Beaver on Friday. It was very nice and there were probably 200 people there.

Jill Lillie: Laga bags were featured on the Oprah Show. Chris Rock's wife mentioned them. The founders of Laga have updated their website and they have been getting lots of interest and orders since then.

Approval of minutes from March Business

Meeting: Phyllis had a correction to treasurer's report which will be reflected in the minutes.

Sandi Craig approved as corrected. Barb Kautz seconded. All voted in favor.

Treasurer's Report: checking has 1467.96, 4987.775 in savings, 6455.73 total. Our bills have been paid except a \$50 award to Reading Astra club and for sending in Cathy Ulincy district dues and international dues. Will be filed for audit.

Correspondence: no report

Communications: we have a meeting this month Monday May 10 at 5:30 at Perkins, please come.

ALTRUSA ACTION

May 2010

Finance: dues invoices are out and will be coming to you soon. Next year's budget will be presented to the membership in May. Committee chairs should contact Phyllis if they want money in the budget for next year.

Membership: we will be initiating members at the May meeting.

Service: We got very good feedback about the Easter Egg Hunt. They loved it and we are going to do it again next year. The kids were really excited to be there and Micki even went down the slide with one child named Julie.

Please bring Handy Wipes to the next meeting for Park Forest Day Nursery.

International Relations: Our Nina Fay Calhoun submission will focus on Laga bags, solar box cooker kits which help Chad and Congo and our help for the children and moms in Nicaragua.

Old Business:

Quilt Fundraiser: We still don't know if we have been accepted as a vendor yet. Jill left a message for the woman again today and will let us know as soon as she hears. The show is the 22-25th of July.

Volunteer Hours: we need to file them in May. Each member needs an estimate of how many hours are given to Altrusa Business, Altrusa Service, and Other Service. Tammy is going to send out an electronic form for us to fill out via email or there is a form in the newsletter that you can fill out and submit. Please get it to Barb asap.

Collection for Conference/Conference: there was a blurb in the newsletter. If you forgot your items and want to bring something to conference please do so. We need someone to bring Saplings and Strawberries to the conference on Saturday before the installation. Ginny Mulhatten will pick up saplings. We may even have someone come back on Saturday to get the strawberries. Friday will be cutting ribbons and putting it around mugs for Saturday.

New Business:

Pasta Sale: Donna Ricketts has asked that Altrusa help out again. The sale is Oct 21st, before the Michigan game. We would like to do this again. June Krumrine moved that we support the sale again. Brenda Ruby seconded. All in favor.

Announcements:

The Youth Service Bureau and Norma Keller want to thank all of us for help with Spring Fling. They raised over \$11,000 for Big Brothers/ Big Sisters.

UNA is having a social on Wednesday April 28th at 7pm. If you want to come please let Norma know.

Adjournment: 7:15

Program: Mamie L. Bass

CALENDAR OF EVENTS

May 2010

5 5:45 Board Meeting
19 6:00 Dinner Meeting (Finance): "Our Club's Future"
Installation of New Officers

June 2010

2 5:45 Board Meeting
5 World Environment Day (UN)
16 6:00 Dinner Meeting (1st VP Gini):
"Miss This Meeting at Your Own Peril"
24 59th Anniversary of Club's
Organization

BIRTHDAYS

May

4: Susan Hoover
19: Jennifer Shuey

June

9: Nancy Desmond
22: Megan Evans
28: Lynn Myers

VOICE YOUR CHOICE!

Periodically the subject comes up about our meeting date. Some members like our current third Wednesday and some wish it were the 4th Wednesday. Please think about this because we will bring it up for discussion at the May dinner meeting. If you won't be at the meeting, shoot me an email (hmmbird@comcast.net) and let me know your thoughts, even a different night. If the majority want to move to another day, it won't happen overnight. It will be dependent on Celebration Hall's schedule. - Jill

PROPOSED BUDGET

On the next page is the Board recommended **budget** for 2010-2011. Please review and bring this to the meeting on May 19, when it will be discussed and voted upon.

~ Phyllis Corman, Treasurer ~

VOUCHER

Altrusa International, Inc. of Centre
County, Inc.
Monthly Voucher

Member's Name _____
Month of _____ 2009/2010

Dinner @ \$17.00 _____
Wine @ \$4.00/glass _____
Dues (\$5.00 Minimum) _____
Scholarship Donation _____
Habitat for Humanity Donation _____
Other Service Project Donations . _____
Other Payments _____
Total check/cash _____

Here are a couple of photos from Cleanup Day at Walnut Springs Park in April:



ALTRUSA ACTION

May 2010

Altrusa International of Centre County
Proposed Budget

June 2010 - May 2011

REVENUE	2010-2011
Fundraiser	???
Interest	\$ 20.00
Meals (\$17 x 24 members x 11 meetings) **	\$4,488.00
Membership Dues (35 members @ \$100)	\$3,500.00
New Members Dues (5 @ 85)	\$ 425.00
Scholarship/Donations	\$ 200.00
Wine **	\$ 350.00
Happy Notes	\$ 75.00
Carry Over from Reserve	\$ 436.00
Habitat for Humanity Donations	\$ 50.00
Total	\$ 9,544.00

EXPENSES

District Conference Fee	\$ 15.00
District Dues (40 x \$20)	\$ 700.00
District Travel (2 delegates or \$175 ea)	\$ 350.00
Initiation/Installation	\$ 25.00
International Club Fee	\$ 20.00
International Dues (40 x \$55)	\$ 2,200.00
International Processing Fee	\$ 50.00
International Travel* - (registration fee for 2)	\$ 360.00
Meals/Wine **	\$ 4,838.00
Membership Development	\$ 50.00
Miscellaneous	\$ 50.00
New Member Kits	\$ 190.00
New President's Pin *	\$ 125.00
PO Box Rental	\$ 45.00
Postage	\$ 50.00
President's Library Gift *	\$ -
Speaker's Dinners (8 guests)	\$ 136.00
UNA/USA Membership	\$ 40.00
Website	\$ 100.00
Yearbook Printing	\$ 200.00

*Bi-annual budget item

** Offset Income and Expense

Total \$9,544.00

Projects Budget:

(Funded by Fundraisers or Savings
Withdrawal)

Books for Babies	\$ 600.00
International Foundation Donation*	\$ 310.00
International Committee	\$ 1,100.00
Miscellaneous Projects	\$ 500.00

Total \$2,510.00

*Includes Club 21 Club Donation



THE BUSY BEE By Amy R. Miller

Mamie L Bass

During the month of April, Altrusa International Inc of Centre County was graced by a person who is near and dear to the heart of every Altrusan.

On Wednesday April 21, 2010 our club was honored by a visit from Mamie L. Bass, Altrusa's First National President. Ms. Bass stepped out of her Indiana home in the Crown Hill Cemetery to remind us of what it truly means to be an Altrusan.

Ms Bass shared with us her vision of Altrusa and the women involved in it. She explained how in 1917 Dr. Alfred Durham had created the Altrusa Institute to be a chain of national clubs where business and professional women could meet and exchange ideas. But she, Mamie L Bass, had always known it could be more.

When Altrusa held its first national convention in Indianapolis in 1918, Mamie encouraged the group to become a service organization and the Institute renamed itself the National Association of Altrusa Clubs. Mamie herself became the first National President of Altrusa.

Next came Mamie's Principles of Altrusa through which she defined Altrusa as "a builder of women" and an organization based on merit and accomplishment. The Principles were officially adopted in 1921. Complete listings of Mamie's Principles can be found in the club year books.

In 1935, Altrusa became an international organization by creating its first club in Mexico. Since that time, Altrusa has had clubs in Puerto Rico, Chile, Equador, Mexico, India, Korea, Russia, Ukraine, Ireland, Great Britain, Bermuda, Canada, and New Zealand.

In 1946, Altrusa sent its first representative to the United Nations where it is still an active organization today.

Mamie looked proudly on today's Altrusans and reminded us to live by the Altrusa motto of Patriotism, Loyalty and Service. She also encouraged us to follow the Altrusa Keys of: Amity, Loyalty, Talent, Reciprocity, Unity, Service, and Achievement.

We are truly honored to have such an inspiring woman as our guide. Thank you, Mamie L. Bass, for visiting our club and sharing your vision and wisdom with us.

ALTRUSA ACTION
May 2010



And now to see how well you know Mamie here's a little quiz about her:

1. Above all else, Ms. Mamie believes that Altrusans should:
 - a. Love one another
 - b. Support the work of the United Nations
 - c. Help the poor
 - d. Be good for something
2. According to Ms. Mamie, on what is Altrusa founded?
 - a. Rock, because it's just plain silly to build on sand
 - b. Rotarian principles
 - c. Merit alone
 - d. A search for the best in character
3. What is Ms. Mamie's definition of "practical idealism?"
 - a. Believing that anything can be accomplished
 - b. It takes many hands to make light work
 - c. Blazing the trail for greater things
 - d. Daily, earnest practice of principles
4. Ms. Mamie describes Altrusa as:
 - a. A democratic organization
 - b. An organization based on categories of membership
 - c. A loving organization
 - d. A grass roots movement for change

ALTRUSA ACTION
May 2010



ANSWERS (but you knew them all already, right?):

Question #1: D: Be good for something (see Principles of Altrusa, #12)

Question #2: C: Merit alone (see Principles of Altrusa, #10)

Question #3: D: Daily, earnest practice of principles (see Principles of Altrusa, #5)

Question #4: A: A democratic organization (see Principles of Altrusa, #10)

International President's Message

2009-2011 International President Donna C. Johnson

Altrusa Friends:

Can you see your International Communications Committee grinning from ear to ear? Can you hear the International Board jumping up and down with glee? Can you feel the excitement mounting in the International Office?

The nationally recognized marketing firm, Miles Media, Gig Harbor, Washington, was unanimously approved by the International Board of Directors at the January 30, 2010 meeting as the agency of record for this initiative. This action was the culmination of an extensive evaluation process carried out by the RFP Review Committee composed of Board Members, the Executive Director, International Communications Chair and Vice Chair, and several volunteer member reviewers. You can find an overview of the assessment process and a short version of the proposal submitted by Miles Media at www.altrusa.com. Login and look for Revitalization under the Members tab.

The Executive Director will be charged with leading the marketing and rebranding project to completion in collaboration with the direction of the Board of Directors. I have also appointed District Twelve Altrusan Rhonda Hauter to serve as the liaison for the Altrusa International, Inc. Revitalization and Rebranding Initiative and to assist the development, implementation and execution of this special project.

We'll keep you up to date as plans develop and additional information becomes available. Keep an eye on that Revitalization link found on Altrusa International website for all the latest updates. I'm so excited about our future and I can't wait to share it with you as it unfolds.

Sincerely,

 

ALTRUSA ACTION

May 2010

**ALTRUSA INTERNATIONAL, INC.
DISTRICT TWO
MESSAGE FROM GOVERNOR SANDI CRAIG**



Governor Sandi Craig would like to share her theme, GROW in Altrusa, and her goals for 2010-2013. The goals address three important areas: Service, Leadership and Camaraderie.

SERVICE

- GROW participation in hands-on community service projects.
- GROW service hours provided each year by local clubs.
- GROW District wide service project opportunities for this biennium/triennium.
- GROW participation of District clubs in Make A Difference Day.
- GROW the number of clubs that submit service projects for the Mamie L. Bass Award.

LEADERSHIP

- GROW the mentoring of leaders through experience, leadership of Past Governors.
- GROW opportunities for members to gain leadership experience.
- GROW meaningful trainings/workshops at District Conference to train/mentor our future leaders.
- GROW mentoring of clubs who struggle for Charter strength and to fill leadership positions.

CAMARADERIE

- GROW and retain membership through discussing the brand of Altrusa with others.
- GROW accurate and timely information to facilitate consistency among clubs.
- GROW the active use of our Altrusa KEY: Amity, Loyalty, Talent, Reciprocity, Unity, Service, and Achievement.
- GROW relationships with other Altrusans at local, district and international levels.

GROW THE FUN!!!

ALTRUSA ACTION
May 2010

ALTRUSA ACTION:

April 2010

Altrusa International, Inc. of Centre County
P.O. Box 583
State College, PA 16804

***WE HELP
ALL OVER THE WORLD***

