



Altrusa Action

MONTHLY NEWSLETTER OF ALTRUSA INTERNATIONAL, INC. OF CENTRE COUNTY, PA JANUARY 2012

Dinner: Wednesday, Jan. 18th, 6:00,
Celebration Hall
Menu: Chef's choice
Program: "Project Runway, Altrusa
Style," hosted by the Membership
Committee
Reservations: Please call Phyllis at
355-5477 or email to
cormanpj@aol.com by Sunday,
January 15th.

BOARD

President: Gini Tucker: v2f@psu.edu
1st Vice President: Megan:
meganjevans@hotmail.com
2nd Vice President: Brenda:
brendaruby@gmail.com
Treasurer: Phyllis: cormanpj@aol.com
Recording Secretary: Amy:
amarama3@hotmail.com
Corresponding Secretary: Tammy:
gentzel.tammy@gmail.com
Directors (2011-2013):
Lynn: lfc70@hotmail.com
Lisa: lisa.bierlein@gmail.com
Directors (2010-2012):
Pam: paruest@co.centre.pa.us
Ahmed: a_banya@hotmail.com

COMMITTEE CHAIRS

Communications: Tammy:
gentzel.tammy@gmail.com
Finance: Phyllis: cormanpj@aol.com
International Relations co-chairs:
Norma: nrmkeller@gmail.com and
Ahmed: a_banya@hotmail.com
Membership co-chairs:
Sally: greenhills1250@msn.com
and Jill: hmmbird@comcast.net
Service: Megan:
meganjevans@hotmail.com

PRESIDENT'S MESSAGE

Happy New Year! I hope everyone is doing well, and looking forward to 2012. I know I am and especially in regards to Altrusa. Given this it feels right to evaluate where we are vis-à-vis our goals for 2011-13.

Increase Membership: We want to have 50 or more members (by 5/2013) with more in their 30's & 40's while keeping our 50, 60 + members

We're on our way! The Membership Committee sent out many letters of invitation to women throughout the community to come check us out. Combined with members inviting friends, we had a major turnout of guests at the November meeting, with at least one resulting membership.

Implement Altrusa International, Inc. Marketing Campaign

We've been educated by the grand Brand Ambassador, have brought the new logo into the newsletter and will continue taking steps as the opportunities arise.

Reevaluate Our Service Project Model

We've continued our active schedule of service projects and will continue to investigate new opportunities with an eye to variety—time, type of activity, etc—to accommodate different preferences. If you have ideas, bring them to the Service Committee!

Make Business Meeting "Stickier" (so that members want to come and stay)

Through a questionnaire the Communications Committee determined we like meetings where we can visit with each other and also ones where we have a speaker. Our discussions have shown a number of us joined because of attending a meeting with a speaker and that such an agenda makes it easier to invite a guest. We'll keep working on this.....

Define Leadership & Professional Development in Terms of Today's Needs

In September we identified the factor that makes us unique—the close network of support for professional and personal needs. I consider this a significant component of professional development support folks need today. The more we continue to define ourselves around the specific benefits of belonging to Altrusa International of Centre County, the easier it's going to be to bring new members into our network.

Make Certain We Have Fun with Purpose

I am. I hope you are too. And that we all do in 2012!!

Gini

ALTRUSA ACTION

January 2012

REMINDERS-REMINDERS-REMINDERS

- Have you followed up with that guest you invited?
- We will be collecting for the Park Forest Day Nursery at the January dinner. Please bring either disposable vinyl gloves or gummi bear vitamins (the cheap ones).
- Book Club meeting in January – we will be discussing “Eat, Pray, Love” at Olde New York after the business meeting. All are welcome!
- You won't want to miss the January dinner meeting to see our own Project Runway. We suggest you bring your yearbook or other Altrusa reference material. You may need it to pave your model's path to success. You won't want to miss it!

COMMITTEE REPORTS

Communications – Tammy, Chair
No report

Finance – Phyllis, Chair
See articles on Laga bags, UNICEF, and the Ethel Beaver Fund.

International Relations – Norma and Ahmed, Co-chairs
No report

Membership – Jill and Sally, Co-chairs
There will be a membership meeting before the next business meeting beginning at 5:15. We will finalize our program and continue discussion on how to build membership. Hope to see a good turnout!

Service – Megan, Chair
No report

Altrusa Business Meeting Minutes December 21 2011

None: Holiday Dinner!

~COMING ATTRACTIONS ~

CENTRE COUNTY ALTRUSA CLUB PROGRAM FOR WEDNESDAY, FEBRUARY 15TH, 2012

The Service Committee is offering up Service From The Heart! Come and find out how you can help with service.



CALENDAR OF EVENTS

February 2012

- 1 5:45 Board Meeting
- 15 6:00 Dinner Meeting (Service)
Program: **Service From The Heart**
- 20 World Day of Social Justice (UN)

March 2012

- 7 5:45 Board Meeting
- 8 International Women's Day (UN)
- 15 6:00 Dinner Meeting (Finance)
Program: **Passages: Stations in Age and Relativity to and by Altrusa**

Book Club... Rules!



BOOK IT.....ALTRUSA!



Our book of the month is "Eat, Pray, Love" and we will meet after the January dinner meeting to discuss it. Any member is welcome to attend. Join us at Olde New York for fun and sharing!

BIRTHDAYS

January

2: Sally Rothwell

February

8: Sandi Craig

20: Linda Mason

QUOTE OF THE MONTH:

“ Unless commitment is made, there are only promises and hopes... but no plans. ”

~ Peter Drucker ~

If you haven't had enough holiday cheer, here's a little ditty from the Holiday Party, sung to the tune of "I'm Dreaming of a White Christmas":

*I'm dreaming of some more Altrusans,
Just like the ones we used to know,
With new members flocking,
To hear us talking,
Of how we help each other grow.*

*I'm dreaming of a strong showing
For every program that we host
May you all join me in a toast
May we increase membership the most!*

LAGA SALES

The Finance Committee is pleased to report that the Laga Bag Sales conducted at South Hills Business School and at Mt Nittany Middle School on November 19 netted \$393 in income for our Club. Many thanks go to Jill Lillie for making arrangements, handling the inventory, and sharing her vision for this fundraising with our Club. Also thank you to Brenda, Amy, Lisa, Sindy, June, Micki, and Phyllis for assisting with the sales.

UNICEF FUNDS RAISED BY PARK FOREST STUDENTS

The students of Park Forest Middle School Bear Club conducted another very successful Trick or Treat for UNICEF this year. Funds totaling \$598.49 were forwarded to the US Fund for UNICEF to aid the Children of the World. Great job, kids!!

CLUB MEMBERS SUPPORT EBF

Our Holiday Party is a time for our members to annually support the Ethel Beaver Fund. Even though attendance at the Holiday Party was limited, those attending opened their pocketbooks and their hearts and donated a total of \$260 to assist in supporting the foster children of Centre County. Anyone wishing to make a donation in addition to that already collected may still do so at the January meeting.

Bagging the Elusive New Member: A How-To Guide

Once you find a potential member that's interested in joining, what's the next step? It's a pretty simple process: just fill out the Sponsor Form (found online at http://altrusadistricttwo.homestead.com/files/recommendation_for_membership.pdf) and give it to someone on the Membership Committee. The Committee will then take it to the Board for approval. After approval it goes to the Newsletter Editor to publish in the newsletter, to be sure that members have an opportunity to learn about the member and approve. Once that happens, the membership committee sends out a letter of congratulations... pay your dues and you can join!

MARK YOUR CALENDAR:

The 56th District Two Conference will be held at the Norfolk Airport Hilton on April 26-29, 2012. Registration remains at \$185 for the full conference, same as last year. The Conference is a great way to revitalize, meet members from other clubs, and see what other clubs are doing as fundraisers, service projects, etc. Keep the date open, details to follow!

FOUNDATION SPOTLIGHT:
Camp Safe Haven

In April of 1994, Dave Butler opened "The Vineyard Project," a summer camp dedicated to youth living with HIV & AIDS. Sixteen years later, Camp Safe Haven Martha's Vineyard continues to provide children and teens a week-long experience full of fun, creativity, and community.

The key mission of the Vineyard camp, as with all Safe Haven Project locations, is to provide a stigma-free environment that encourages openness and compassion. To achieve this goal, Vineyard campers are immersed in the community of the island, spending many days off-site participating in field trips and on-island activities, which are often led by local artists and businesses.

INTERNATIONAL NEWS

Welcoming New Executive Director Harriet Lewis, PhD

Please welcome our new Executive Director, Harriet Lewis, who joined us in the fall. Dr. Lewis has 20 years of experience working in both the private and nonprofit sectors. Prior to her appointment at Altrusa International, she provided market research consulting to economic development and tourism organizations. She has been an executive in organizations serving urban youth in alternative school settings, survivors of domestic violence

in shelter, refugees seeking a new life in the United States, and entrepreneurs accessing business support from their local chamber of commerce. She is already making a big impact here at Altrusa International!

VOLUNTEER HOURS

OK, I admit it, my plan for sheets on the table for members to put their volunteer hours on has been... less than satisfactory for both of us (it would help if I consistently remembered to PUT them there...). In an effort to make it as easy as possible, let's try just emailing me your hours every month (some of you are doing that already). What I suggest is, every month when you get the newsletter, just email me back with your volunteer hours for Altrusa business; Altrusa service; and for other organizations in the past month. Let me know what you think, by email or at the business meeting. Also, if you have another idea, I'm all ears!

Brenda

VOUCHER

Altrusa International of Centre County,
Inc.
Monthly Voucher

Member's Name _____

Month of _____ 2011/2012

Dinner @ \$14.00 _____
Wine @ \$4.00/glass..... _____
Dues (\$5.00 Minimum)..... _____
Scholarship Donation..... _____
Habitat for Humanity Donation..... _____
Other Service Project Donations _____
Other Payments _____
Total check/cash _____

ALTRUSA ACTION
January 2012

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Altrusa International, Inc. of Centre County
P.O. Box 583
State College, PA 16804

***WE HELP
ALL OVER THE WORLD***

